



MAV, The Association of Women in the Visual Arts, opens the reception of proposals by **artists, curators, researchers and artist collectives** that have **at least 60% of women** for **the Women in the Visual Arts Biennial 2018**.

We invite you to participate in this **open call for new, previously un-exhibited works in diverse formats**; exhibitions, actions, ephemeral constructions, video projections, workshops, etc.

Of all of the submitted proposals, **five will be selected** to become part of the **Women in the Visual Arts Biennial 2018** and will receive **up to 3,000 euros** (taxes included) for the production of the project.

#### **Requirements:**

- 1. Projects** that have not been previously exhibited or published that have the theme or primary objective of **the visibility of women in the visual arts field from a feminist perspective and that also take in account social returns and fair practices**.
- The call is open to **natural persons** (women, members of MAV or not, and men) and **not-for-profit organizations focusing in the production of cultural projects**, of any nationality, whose approach respects a code of **fair practice** in terms of remuneration and copyright issues, with a 60% presence of women on the team, and who work in a collaborative networked structure. **Only one proposal** per person will be accepted.

Public institutions or entities engaged in the selling of art works are expressly excluded from this call for proposals.

The Biennial enjoys the support of the Madrid City Hall, therefore at least 2 of the projects selected will be by artists residing in Madrid. Candidates must show proof of residency by attaching an Official Registry Certificate, a rent receipt or a receipt for the payment of utilities with direct debit orders from a bank in Madrid. In the case of artist collectives, proof of residency of at least one of the team members must be presented.

- 3. The proposals must include:**
  - a. Letter of intent**
  - b. Project description** (objectives, methodology, images, etc.) in a maximum of three pages (size A4).



- c. CV and contact information for all of the participants (curators, artists, designers, educators, etc.).
  - d. Schedule of proposed activities.
  - e. Estimated detailed budget with a breakdown of expenses by subject lines. The budget must include the different sources of financing for each of the proposed activities and state whether or not the source of financing has been confirmed.
  - f. Information about possible exhibition spaces for the public presentation of the project, stating whether or not it has been confirmed.
4. The people responsible for the proposals will be completely in charge of the management of the project from the initial idea to its public presentation and promotion, including coordination and financial management, under the supervision of the MAV Board and/or work committee created for this purpose.
  5. Accepted proposals must be **shown publicly** in the Women in the Visual Arts Biennial in the time between **April 15<sup>th</sup> to June 30<sup>th</sup> 2018**.

**Procedure:**

1. The proposals are to be submitted by email as a **PDF** attachment, no larger than **8MB** and a **maximum of 8 pages size A4**, to the following address: [convocatoria@bienalmiradasdemujeres.org](mailto:convocatoria@bienalmiradasdemujeres.org). The subject line should state: **Convocatoria Producción BMM2018**
2. An initial selection of up to twenty proposals will be chosen from all the submitted proposals. These may be shared on the web for promotion and public information.
3. A **work group** composed of 2 independent experts and 4 MAV members (two representatives of the Board of Directors and two professionals selected by lottery representing the members) will be in charge of the **final selection of a maximum of five proposals**, according to the established criteria. The selected proposals will receive up to 3,000 euros for the production of the project.
4. MAV will support the selected projects with an amount of **up to 3,000 euros** (taxes included), in accordance with the characteristics of the proposal. The people responsible for the project must include a budget with detailed cost estimates, both the costs covered by MAV and the costs covered by other financing sources.



The expenses covered by MAV must be later justified with receipts for the previously budgeted expenditures. MAV will reimburse expenses within 30 days of the date that the receipt is submitted to MAV. MAV may agree to advance a payment for exceptional expenses, as long as the need is justified and/or the execution of the project has begun.

5. MAV reserves the right to publish a catalog of the Biennial, in digital or paper format, in which the information of the selected proposals is included. The participating authors and artists of the preselected proposals and the finalists **cede their rights of use** (reproduction, distribution, public communication and any other use necessary for the promotion and publicity of the Biennial itself and the artworks there within) of the images and content of these projects with the aim of the promotion and publicity of the publication, on the internet (web and social media) and in the press.

The people responsible for the projects ensure MAV an appropriate use of the content and images, and will answer for any third-party claims that may result from their use.

6. The authors of the selected proposals can make use of their projects as they wish once the Women's Views Biennial 2018 has concluded.

#### **Submission deadline for proposals:**

1. Proposals may be submitted electronically **up until 23:59 pm, March 31<sup>st</sup>, 2018.**
2. The selection results will be announced to the finalists on **April 13, 2018**, and will be presented publically in an act organized by MAV.

#### **Scoring System:**

1. **Cultural interest and project quality, up to 50 points:**
  - 1.1 Artistic and technical quality, coherence between the conceptual concepts and the discourse, **up to 18 points.**

Quality of the creative proposal or the activities according to the chosen modality, both in the conceptual support of the proposal as well as in the various creative elements and practices that develop it, **up to 6 points.**



Career path and diversity (local, national and international) of the participants and collaborators on the project, **up to 4 points.**

Specificity and coherence between the conceptual idea and the proposal for its development, **up to 8 points.**

#### 1.2 Research and innovation, **up to 15 points.**

Contribution of the project to the promotion and impetus of innovation of the forms, structures and modes of production of cultural contents, as well as in the stimulation of creativity, research and experimentation, **up to 6 points**

Participation in the proposal of up-and-coming creators and artists, **up to 5 points**

Ability of the project to contribute to raising awareness about contemporary creation through a variety of strategies and activities that encourage dialogue, encounters, a consideration of the viewer as an active subject and shared learning, **up to 4 points.**

#### 1.3 Cooperation or synergy, **up to 17 points:**

Projects carried out in collaboration with cultural, social or educational agents of the City of Madrid, **up to 8 points.**

Projects carried out within the framework of networking and/or collaborative projects with independent cultural agents and national and international public and private institutions, as well as specific programs for internationalization of artists and cultural agents, **up to 6 points.**

Projects carried out within the framework of space residency programs or other private initiative contexts, **up to 3 points.**

#### 2.- Sociocultural interest of the project, **up to 22 points:**

Capacity of the project to favor the achievement of effective equality of men and women, **up to 9 points**

Capacity of the project to favor cultural and functional diversity, intergenerational relations or the integration of people and groups in situations of vulnerability, **up to 4 points.**

Creative projects and processes for children and youth, **up to 2 points.**



Development of effective measures for compliance with fair practices in cultural management, in areas such as human resource management, economic management or transparency, among others; as well as the formal adhesion to codes and manuals of best practices in the cultural sector, **up to 3 points**

Development of specific plans and measures that contribute to respect for citizen coexistence, sustainability of the environment, protection of heritage or appropriate intervention in the urban landscape, **up to 2 points**

Participative management of the project and participation in the artistic processes by citizens or agents of cultural, associative and neighborhood networks, **up to 2 points**

### **3.- Feasibility and precision in the presentation of the project, up to 10 points:**

Proportionality between the budget and the project aim, as well as the clarity and suitability of the different budget items (including possible presentation spaces and indicating whether or not they are confirmed), in order to carry out the activity or activities before June 30, 2018, **up to 5 points**

Clarity, conciseness and precision in the formulation, presentation and structuring of the project, **up to 5 points.**

### **4.- Career path, up to 18 points.**

Experience, knowledge and career path of the applicant in the field of the proposed activity, **up to 3 points.**

Belong to or have MAV members on the project team, **up to 9 points**

Career path of the applicant mainly connected to the city of Madrid, **up to 6 points.**



*\*MAV, the **Association of Women in the Visual Arts**, is a group of professionals related to the visual arts field in Spain; artists, critics, managers, curators, gallery owners, collectors, designers, teachers, directors of public institutions, editors, researchers, specialist journalists, architects, lawyers etc., who work to improve the visibility and equal rights of women in our society, and more specifically in the field of visual arts.*

*MAV launched its own initiatives such as the **M-arte y cultura visual** magazine, specializing in art criticism from a gender perspective; the **MAV awards**, created in 2010; the **MAVeducaLAB** Art Education Workshops for Equality; and the editing of reports and publications.*

*MAV was formed on May 9th, 2009, at a meeting in Madrid's La Casa Encendida. Today it counts more than 400 members in all of Spain. It is registered in the National Associations Registry (nº 593523) as a non-profit inter-professional state association.*

